***Lexicon for Google Trend Market Research***

This lexicon applies for the following files:

* Castilla.csv
* Jura.csv
* Alsace.csv
* Catalonia.csv
* Sicily.csv
* Tuscany.csv
* Loire.csv
* Piemonte.csv
* Bordeaux.csv
* Veneto.csv
* Trentino.csv
* Rhône.csv
* Roussillon.csv
* Rioja.csv
* Champagne.csv
* Burgund.csv
* Provence.csv

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| *Red wine* | It is associated with the number of searches red wine has been searched on Google |
| *White wine* | It is associated with the number of searches white wine has been searched on Google |
| *Rosé wine* | It is associated with the number of searches rosé wine has been searched on Google |
| *Sparkling wine* | It is associated with the number of searches sparkling wine has been searched on Google |
| *Date* | Exact date in which the research on google has been made |
| *Region* | It refers with the wine region taken into account |
| *Total\_wines* | It is referred to the total number of wines searched on Google per day, regardless of the type of wine |